

## Trail Funding Program – Signage Stream

### Background

The Signage Stream was designed to develop and implement signage projects that will increase and improve the quality and value of the Trans Canada Trail, as well as improve the safety and comfort of users.

### Eligibility

- All applications must meet the eligibility requirements outlined in the in Section 2 of the document: Trail Funding Program, 2022-2023 Program Framework
- Applicants will be required to submit a comprehensive sign plan and/or artwork for the submitted project
- All sign designs must integrate the Trans Canada Trail logo and must be approved by TCT prior to manufacturing. TCT branding guidelines and vector-based logo files are available, upon request

### Reference

The Trans Canada Trail Signage Best Practices manual is available to assist in your signage success. Should you need further assistance, dedicated TCT staff is available to discuss your project and provide direction.

### Financial Support

- **Wayfinders, Regulatory and Safety Signage**
  - Up to a maximum of 35% of eligible expenses for the purchase of signposts and the required installation hardware – including sign design
  - Maximum contribution is limited to \$50/km
  - To place an order for TCT wayfinders, please use this ordering form: <https://www.jotform.com/210395652964261>
- **Trailheads**
  - Up to a maximum of 35% of eligible expenses for the design, production and installation of a trailhead infrastructure
  - In the case of a trailhead update or a panel replacement on an existing structure, the maximum contribution is limited to \$1,000/site
  - In the case of a new trailhead installation, the maximum contribution is limited to \$5,000/site

- **Interpretive Panels**

- Up to a maximum of 35% of eligible expenses for the design, production and installation of an interpretive panel infrastructure
- In the case of an interpretive panel update or a panel replacement on an existing structure, the maximum contribution is limited to \$700/site
- In the case of a new interpretive panel installation, the maximum contribution is limited to \$2,000/site

## **Project Examples**

- **Trailheads or Kiosks.** Can include:

- Name of the trail and its location
- Emergency contact information
- Trails maps
- Rules, regulations and trail use icons
- Warnings, cautions and trail classification information (if applicable)
- Bulletin board to inform trail users of major events happening in the community
- Information about the trail's ecology and environment, with tips to minimize environmental impacts
- Historical information or other interpretive information to enhance user experience

- **Regulatory, Warning, Safety and Cautionary signage**

- Regulatory and warning signs should be placed along the trail at appropriate locations
- Custom cautionary signage should be created when there is a hazard, in order to reduce risk

- **Wayfinding signage**

- TCT provides directional arrows and single logo aluminum wayfinders to registered trail operators, free of charge
- Additional or custom signs may be required to ensure safe travel. These can include multi-logo wayfinders and custom arrows

- **Kilometre markers**

- Kilometre markers can significantly enhance the trail experience, provide information on tracking distance, and can be used in case of emergency to confirm a trail user's location

- **Directional signage**

- Directional signs provide information to trail users about the location of amenities along the trail including parking, access points, water and washroom facilities

- **Interpretive signage**
  - Interpretive signs are intended to educate trail users through the use of inclined story boards. The signage can include information on local flora, fauna and history
- **Surface markings and striping**
  - Surface markings should not replace signage, since they are less visible and can be obscured depending on weather conditions
  - These markings are often used to indicate permitted trail uses, speed limits, crossings and the direction of travel
- **Donor recognition signage**
  - Donor recognition signage provides acknowledgement to those who made a significant financial contribution to a trail project
- **Art or other creative structures**
  - Art on the trail is a welcome addition and also enhances the experience. Sculptures, murals and other forms of art can be used in conjunction with signage or as a stand-alone piece

[\*\*APPLY FOR FUNDING >>\*\*](#)