

## A MESSAGE FROM TCT PRESIDENT & CEO, DEBORAH APPS: **OUR CONNECTION TO CANADA'S** NATIONAL TRAIL RUNS DEEP

Since the beginning of this bold project, Trans Canada Trail has made incredible strides in creating a cross-Canada trail. As such, the past year will remain one of the most important in our history. Thanks to our enthusiastic supporters across the country, The Great Trail now stretches for more than 24,000 kilometres and showcases the natural beauty, rich history and enduring spirit of our lands, people and communities.

So what does connection mean? It means that Canadians have access to a Trail network that encourages a healthy lifestyle, as well as respect for nature and diverse cultures. The Great Trail passes through every province and territory, and links 15,000 communities in urban, rural and wilderness areas.

Given the vastness of our country's landscape, connection at times seemed out of reach. However, after 25 years of unrelenting effort and the support of countless Canadians, The Great Trail is now within 30 minutes of 80% of us.

Connection has inspired innumerable communities across Canada to enhance their local Trail sections. This nationwide passion for the Trail is a testament to the importance of this iconic national project – and evidence that the Trail is valued, and that it will be enjoyed and improved on for future

Connection has also created an impressive legacy, both nationally and locally. The excitement at our national connection celebration in Ottawa on August 26 is still palpable. That same fervour was tangible when we revealed the Chapter 150 Campaign achievement of over \$83 million. I'm very grateful to Valerie Pringle and Hartley Richardson, two determined and passionate individuals who served as co-chairs of the campaign, as well as to the members of the TCT Foundation Board and the *Chapter 150* Campaign Cabinet.

The support of donors, partners, volunteers and all levels of government has been crucial to reaching our goal. In particular, I would like to thank the federal government. After making their matching contribution to the Chapter 150 Campaign, they then renewed their support to the Trail with a recent \$30

Even after such a monumental year, the Trail's journey is far from over. We look forward to deepening Canadians' connection to the Trail by protecting and enhancing our shared legacy for generations to come. As we begin this new chapter in The Great Trail's story, we now move forward with a new campaign to raise awareness and funds for this national treasure. This new campaign – Deeply Connected – is aptly named. It harkens back to the beginnings of this project in 1992, when Bill Pratt and Dr. Pierre Camu embraced their connection to the country by envisioning a trail that would link Canada and Canadians from coast to coast to coast. It also brings us to the present, reminding us of our personal connections to the land, one another and ourselves.

With your ongoing support, TCT will ensure that the living legacy of The Great Trail will continue to showcase the very best of Canada – now and forever.



George and Deborah Apps on the Trail in Glenbow Ranch Provincial Park. AB.

# **Trailside Highlights**

- In 2017/18, we saw the connection of the West Bragg Creek Trail in southern Alberta, giving to the communities of Bragg Creek and the Kananaskis region access to spectacular sections of The Great Trail. Nestled in a beautiful woodland known locally as an 'enchanted forest', this 15-kilometre rural and wilderness greenway is ideal for hikers, joggers, cyclists, horseback riders, cross-country skiers and snowshoers. In Calgary, the TCT pavilion was renovated to reflect The Great
- The Guardian contributor Kevin Rushby (UK) spent a day on the High Rockies Trail.

- BRAVO British Columbia celebrated full connection of The Great Trail in B.C. on October 19, 2017. TCT Champion David Foster was there, spreading good cheer
- After two years of development and \$430,000 of funding from TCT, the Elk Valley Community Trail was officially connected to The Great Trail in August 2017. At sunrise on National Aboriginal Day (June 21), the Cranbrook to Wardner Destination Trail, developed by TrailsBC, was renamed the Chief Isadore Trail. Hosted by the Ktunaxa Nation Council, the event celebrated the unveiling of interpretive signage developed for TCT.
- Trail signage was added to the majority of provincial roadways, in collaboration with the British Columbia Ministry of Fransportation and Infrastructure.
- Six travel writers from China, Germany and Australia experienced sections of The Great Trail.

- The province celebrated the connection of its section of The Great Trail on June 11, 2017. The event at FortWhyte Alive coincided with the annual Eco Adventure Race, where participants put their orienteering skills to the test on foot, by bike and by boat. Manitoba is now home to 1,400 kilometres of
- The development of a new greenway section began along the by a \$25,000 grant from TCT.
- German travel writers Carolin Steig & Martin Merten explored The Great Trail.

- One of New Brunswick's many beautiful Trail sections was chosen as the cover story of a special collector's edition of Canadian Geographic dedicated to The Great Trail. Readers voted for the photo they wanted to see featured. The winner? The Fundy Footpath.
- Our partners, Sentier NB Trail, organized an incredible marathon to celebrate national connection on August 26. As part of Tour 150, cyclists from Edmundston, Lamèque, Port Jourimain and St. Stephen brought four wooden jigsaw pieces to Government House in Fredericton, and connected them to form a map of the province. This wonderful celebra tion is a testament to how the Trail connects New Brunswick and its many communities.

# NEWFOUNDLAND & LABRADOR

- In May 2017, we thanked our partners, Newfoundland T'Railway Council for all their hard work developing the Trail in The Big Land. During the event at the Railway Coastal Museum in St. John's, we also officially announced a new connection to the East Coast Trail, as well as a partnership with the East Coast Trail Association (ECTA).
- The TCT pavilion in St. John's is fully renovated, reflecting The Great Trail brand.

In September 2017, Tuktoyaktuk hosted events to celeorate the full connection of its section of The Great Trail. Festivities also included the welcoming of a Canada 150 Signature Project, the Canada C3 Expedition. The two-day celebration included guided walks, traditional meals, a community-themed play and more.

## So begins the next exciting chapter in The Great Trail's story. Moving forward with a new campaign—aptly named Deeply Connected—the goal is to raise awareness and funds, while protecting and enhancing our national treasure.

# **NOVA SCOTIA**

- In July, government supporters, Trail partners, volunteers and donors gathered on the Salt Marsh Trail to celebrate the connection of the Trail throughout Nova Scotia.
- Big news from Cape Breton: the Bras d'Or Lake Water Route pened to the public. This beautiful 387-kilometre section was developed with the support of local Trail volunteers and Indigenous communities located on the shores of Bras d'Or Lake, and connects the Trail with this UNESCO-designated
- The Nova Scotia Department of Transportation and Infrastructure Renewal helped manufacture and install signage on all provincial roads that are part of The Great

Following the connection of the Itijjagiaq Trail in 2016, our enthusiastic partners in Nunavut are working with TCT to research other Trail development opportunities that will engage more communities along the Trail.

- The province celebrated the connection of its section of The Great Trail on August 26, with Her Honour LG Elizabeth
- TCT supported the development of one of Canada's few floating' trails! With the help of community-wide efforts, TCT raised the funds to create the Hunter's Bay boardwalk in Huntsville, which provides an excellent waterfront path for walkers and hikers.

Fourteen access points were installed along the Lake Superior Water Trail. Also, TCT pavilions in Toronto, Ottawa, North Bay, St. Thomas, Burlington, Caledon East and Uxbridge were renovated

- The TCT pavilion in Charlottetown was upgraded to reflect The Great Trail brand.
- Negotiations concluded in 2017 to install 400 new signs on Prince Edward Island's Confederation Trail in 2018.

- BRAVO. Quebec celebrated the full connection of its section of The Great Trail on January 26, 2018. Guests enjoyed numerous activities along Le P'tit Train du Nord linear park in Val-David, organized by the Corporation du parc linéaire le P'tit Train du Nord and the Conseil québécois du sentier
- French travel writer Mathilde Giard experienced the Trail from Toronto to Montréal.

Elbow Trail received significant enhancements, thanks to a \$70,000 grant from TCT. A pedestrian walkway was created on the new White City overpass near Regina, allowing Trail users to walk safely to the Town of White City. This walkway was developed in partnership with the White Butte Regional Planning Committee, the Government of Saskatchewan Ministry of Highways and Infrastructure, Regina Bypass Partners and our municipal partners in White City and Edenwold.

- New gateway signage was installed at Yukon's borders with British Columbia and the Northwest Territories.
- Five travel writers from Australia, Germany and the United States explored the Millennium Trail.

# **Moments to** Remember

Looking back over the past yea we are moved by the boundless energy, commitment and generosity that resulted in so many successful outcomes. Each of the following highlights—points of pride and the outcome of reward ing partnerships—fill us with gratitude and encouragement:

1. Thank you to the federal government! They renewed their ongoing support for the Trail with a further commitment of \$30 million, facilitated through our successful partnership with Parks Canada. Photo: Catherine McKenna, Minister of Environment and Climate Change, at the National Connection Celebration in Ottawa.





2. It was an action-packed summer. On August 26, we celebrated the cross-Canada connection of The Great Trail with an unforgettable event at Major's Hill Park in Ottawa. On the same day, over 200 events across Canada celebrated this tremendous achievement. The TCT celebratory pavilion – designed to thank donors who supported our Leadership Campaign – was also unveiled in Ottawa. The Canada 150 Fund generously supported this national celebration of connection.



A memorable performance by Canadian artist Cody Coyote / The Rt. Hon David Johnston and Mrs. Sharon Johnston welcome attendees in Ottawa / TCT's National Connection Celebration in Ottawa



3. A treasured keepsake was created. The Royal Canadian Mint launched a rectangular silver coin to celebrate the 25th anniversary of The Great Trail in August 2017. The design of the coin inspired the design for the new Point Zero Markers. They will be installed in Victoria, Tuktoyaktuk, Windsor and Cape Spear in 2018.

Photo, from left: Dakota Whitecap First Nation Councillor Dwayne Eagle, Saskatchewan Deputy Premier Don Morgan, Deborah Apps, TCT President & CEO, and Carman Joynt, Chair of the Royal Canadian Mint Board of Directors. Source: The Royal Canadian Mint.

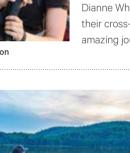


4. Hudson's Bay made an impressive impact with its Grand Portage fundraising program. The multi-faceted program, which raised \$1 million for TCT, included a collection of commemorative fundraising merchandise (mugs, t-shirts, paddles, hoodies and more) as well as a journey that saw a team of adventurers complete a three-month portage across the country.

Photo: Hudson's Bay completes a three-month journey at the Connection Celebration in Ottawa



5. Outdoor enthusiast Sarah Jackson achieved a najor milestone when she completed her west-east nike of The Great Trail in 2017. Sarah started her ourney in Victoria in 2015, and triumphantly arrived at Cape Spear, Newfoundland and Labrador, two years ater. Well done, Sarah! Two other inspirational women, pianne Whelan and Mel Vogel, are also continuing heir cross-Canada hikes, and we are awed by their



**6.** Thanks to a fruitful collaboration with Destination Canada, 14 travel writers and influencers from the U.S., the U.K., France, Germany, China and Australia experienced sections of the Trail. We are still seeing the benefit of their positive coverage in numerous international media.

Photo: German travel blogger Steve Hänisch enjoys a sunset in Gatineau Park, QC



7. The Royal Canadian Geographical Society (RCGS) published a collector's edition of Canadian Geographic truly a tribute issue to cherish. The magazine showcased a variety of Trail sections throughout the country including New Brunswick's Fundy Footpath, the Cowichan Valley in BC, and the Edmonton River Valley among others.

# A MESSAGE FROM TCT CHAIR, NEIL YEATES: PROTECTING THE TRAIL FOR FUTURE **GENERATIONS**

Who could have imagined 25 years ago that Canada would be home to the world's longest network of multi-use trails? Many may have thought it impossible to achieve this audacious goal. But, thanks to the incredible effort and support of our partners, volunteers and donors throughout the country, we can all take pride in having created Canada's national Trail.

Since the connection of The Great Trail coincided with my first year as Chair of the TCT Board, this time has been particularly

On that note, I would like to thank the members of the TCT Board, a group of dedicated and passionate individuals from across Canada. Their vision and determination to deliver a connected Trail for all Canadians have been inspirational. This year, we welcomed a number of new board members – James Goulden (BC), Michael Lindsay (ON), Emma Mohns (ON) and Ron Hicks (BC).

I would also like to pay tribute to board members who have retired in the past year - Cameron Clark, Mylène Forget, Eric Gionet, Ken Killin, Alan McDonald and Ruth Marr, as well as our former Chair, Paul LaBarge. I am also grateful to all TCT staff, who continue to work exceptionally hard to promote and raise funds for the Trail, as well as to oversee its further

There have been many unforgettable moments during the past year. On August 26, 2017, we celebrated the cross-Canada connection of The Great Trail. Crowds of Trail supporters ioined us in Ottawa, while 200 other celebrations were held across the country on the same day. We also celebrated the marvellous successes of the Chapter 150 Campaign, which raised the funds needed to make this bold dream a reality.

Although we celebrate this extraordinary feat, my fellow board members and I know that the journey continues. We thought



Neil Yeates in Banff National Park

connection was ambitious, but we must now protect and encourage the development of the Trail so that future generations can discover it, use it and treasure it.

Our new strategic plan will guide us as we work to increase accessibility and nurture our relationships with Indigenous communities, Trail groups and partners at all levels.

We will preserve this living legacy by developing new Trail sections that showcase the majestic beauty of our Canadian andscapes, converting roadways to greenways where possible and assisting in the repair of damage caused by

feel a great sense of gratitude for the Trail whenever I enjoy my favourite sections in the Rockies or in Gatineau Park. I invite you to use the Trail as well, and to discover your own deep connection to it.

Leadership

Neil Yeates - CHAIR

Japman Bajaj

Jasmine Brown

James Goulden

Michael Lindsay

Carolyn MacKay

Emma Mohns

Valerie Pringle

Patrice Ryan

Robyn Seetal

Gill Winckler

Kim Wynn

Michele McKenzie

Graham Green

Jim Bishop



8. Five spectacular photos taken on The Great Trail



Journevs. a new section of the website that offers inspiration and

suggests one-day and multi-day itineraries, was developed in conjunction with our travel partners – Quench Trip Design. Great Canadian Trails, BC Ferries, Northumberland Ferries and Naturally Superior Adventures.

Family fun on Le P'tit Train du Nord at Val-David, QC © Math Sparks

travel ideas for Canadians and visitors. Journeys, which

graced the pages of a special insert in *The Globe and* Mail in November 2017. The photographers won a contest created in partnership with The Weather Network and TCT. The Steeples, Cranbrook, BC © Drew Leiterman

Valerie Pringle - CO-CHAIR Hartley Richardson - CO-CHAIR **David Cottingham** Kirby Gavelin **Anthony Graham** Laureen Harper David Hoffman Amanda Lang Ian Pearce Aidan Richardson **Bruce Simpson** Wendy Southall

**Ed Steeves** 

# **Our Mission**

We will promote and assist in the development and use of The Great Trail – created by Trans Canada Trail and our partners – by supporting success at the local level in the continued improvement and enhancement of this national network.

# **PAYING TRIBUTE:** REMEMBERING A GREAT FRIEND OF THE GREAT TRAIL

Gordon Carton inspired us with his entrepreneurial spirit and love for Canada. Happiness Is Inc., the clothing brand he founded at the age of 95 with his granddaughter, Andrea, generously supported The Great Trail. We are grateful to Gordon, who shared our vision of the Trail as a gift from Canadians to Canadians, one that fosters connectedness, collaboration and national pride. He is dearly missed.



The late Gordon Carton with



# LEGEND

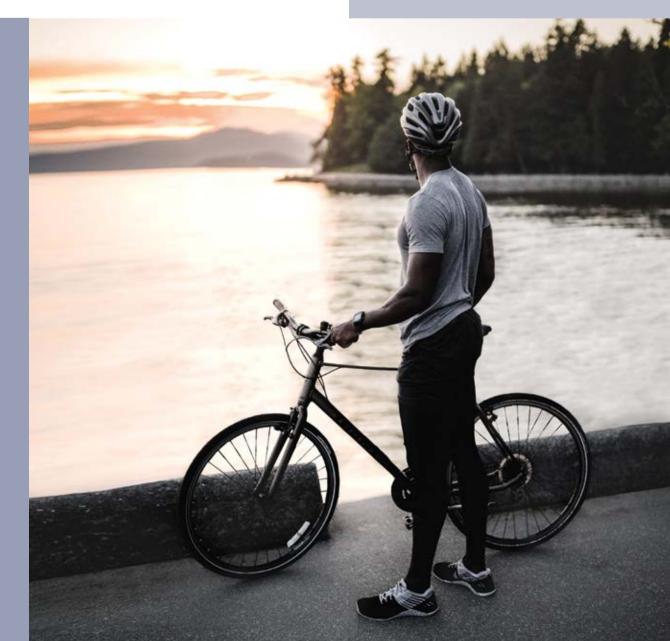


CONNECTION CELEBRATION

TRAIL ENHANCEMENTS, OPENINGS AND ADDITIONS TO THE GREAT TRAIL NETWORK

SIGNAGE DEVELOPMENTS

CELEBRATION



## MESSAGE FROM VALERIE PRINGLE AND HARTLEY RICHARDSON, CO-CHAIRS OF THE CHAPTER 150 CAMPAIGN WHAT A CHAPTER YOU WROTE!

After another successful year, we would like to pause to appreciate our extraordinary achievements of the past 12 months. As with any large-scale fundraising effort, there were several challenges along the way; however, generous Canadians responded in spades. We not only reached our goal of connecting The Great Trail from coast to coast to coast we also concluded the *Chapter 150* Campaign with a grand total of over \$83 million – handsomely exceeding our \$75

We have been amazed by the generosity of individual donors, corporations, foundations and all levels of government, and will be forever grateful for everything they have contributed. By supporting this iconic project, our donors have written a new chapter in Canadian history. Specifically, we would like to acknowledge the support of the government for their matching grant to the Campaign, which matched one dollar for every two raised. We would also like to pay tribute to the members of the TCT Foundation Board, our Campaign Cabinet and our regional fundraising committees, who gave their time and expertise so selflessly over the past six years

We are delighted to have the opportunity to savour the moment and to say thanks to all of you who were able to share in this success. This is the perfect time to take a breath and look back on all the milestones we reached together. The challenges of the past have made this fantastic accomplishment even sweeter.

Over the past 25 years, TCT donors have looked to the horizon

about our new campaign to capture the big idea of how to make The Great Trail greater.

We believe that everyone has their own special place on the Trail, no matter where they are in Canada. Our new Deeply Connected campaign will help TCT raise the funds needed to support the protection of the Trail's legacy by enhancing existing Trail sections and developing new ones, while also creating greater awareness, so that even more individuals will be able to find their place on the Trail.

In addition, this campaign will direct funding to making the Trail more accessible to seniors and people with physical disabilities. Donations will also support our efforts to convert roadways to greenways and to repair Trail sections after disasters like floods, storms or fires. We also look forward to nurturing our partnerships with Indigenous communities

This exciting chapter ahead will see our national Trail evolve and grow for generations to come. Join us on this new adventure as we encourage everyone to discover, use and





Chapter 150 Co-chairs Valerie Pringle and Hartley Richardson

Don Lindsay

Gail O'Brien

Claude Mongeau

Gordon M. Nixor

Megan A. Porter

Sanford Riley

Michael Shaw

**Bruce Simpsor** 

Galen G. Westor

Vaughn A. Wyant

KEEN Canada

John Risley

# **Financial Highlights**

Year ended March 31, 2018. The following information has been extracted and summarized from the Trans Canada Trail Consolidated Financial Statements audited by Richter S.E.N.C.R.L./LLP. The complete set of statements may be requested from Trans Canada Trail.

# STATEMENT OF OPERATIONS AND NET ASSETS

	2018	2017
REVENUES	\$	\$
Government grants	2,180,810	5,799,897
Donations	6,303,925	7,548,970
Sponsorship	112,146	25,000
Investment income	93,818	88,079
Miscellaneous income	31,033	29,079
Total revenues	8,721,732	13,491,025
EXPENSES		
Trail construction	5,458,019	8,738,005
Trail promotion and education	2,627,343	2,195,907
Fundraising	1,172,914	1,577,846
General and administrative	1,472,786	1,365,222
Sponsorship	78,257	345,619
Amortization of equipment	28,639	37,424
Total expenses	10,837,958	14,260,023
Excess of revenue (expenses)	(2,116,226)	(768,998)
Net assets at beginning of year	9,780,291	10,549,289
Net assets at end of year	7,664,065	9,780,291

# **BALANCE SHEET**

	2018	2017
ASSETS	\$	\$
Cash	7,862,900	9,862,259
Marketable securities	52,654	52,654
Accounts receivable	896,232	1,081,827
Prepaid expenses	51,025	102,835
Equipment	78,330	89,977
Total assets	8,941,141	11,189,552
LIABILITIES		
Accounts payable and accrued liabilities	560,434	522,352
Deferred contributions	716,642	773,231
Deferred revenue - government grants	0	113,678
Total liabilities	1,277,076	1,409,261
NET ASSETS		
Invested in equipment	41,777	17,597
Endowment fund	52,654	52,654
Unrestricted	7,569,634	9,710,040
Total net assets	7,664,065	9,780,291
Total liabilities and net assets	8,941,141	11,189,552
	CHARLES THE PARTY OF THE PARTY	A CONTRACTOR OF THE PARTY OF TH

# **The Big Picture**

Congratulations to the winners! Our partnership with the Royal Canadian Geographical Society engaged ver 2,000 Canadian shutterbugs. From breathtaking starry skies to exhilarating whitewater adventures, their photos revealed how Canadians from coast to coast to coast connect with their Trail, their culture and one another. These priceless moments, captured prever, bear witness to the Trail's lasting value. <mark>1.</mark> Winner, Trail Vistas: The Great Trail Meets the Milky Way

by Zachary Bergamin 2. Winner, Trail Biodiversity: Moosin'

Around by Curtis Dauphney 3. Winner, People on the Trail:

Twists and Turns by Windy Corduroy











# STRATEGIC ALLIANCES

4-H Canada Organizations Canadian Recreational Horse and Rider

Canoe Kayak Ontario Communities in Bloom Cross Country New Brunswick Cross Country Saskatchewan Cross Country Ski Association of Manitoba Cycle PEI Cycling Association of the Yukon Cycling Canada Equestrian Canada Équestre Fédération québécoise de la marche Girl Guides of Canada - Guides du Canada

**SNOMAN - Snowmobilers of Manitoba** Snowshoe Canada Take Your Seat Vélo Québec Yukon Canoe & Kayak Club

Happiness Is Inc

**Travel Partners** BC Ferries **Destination Canada Great Canadian Trails** Indigenous Tourism Association of Canada Naturally Superior Adventures Northumberland Ferries Limited

No matter where a contribution comes from – a family, a corporation or a foundation - there is one constant: a desire to protect Canada's national Trail for generations to come. Discover the stories of just four of our many valued donors.



## **BLAKE HUTCHESON**

Raising thousands of dollars in one afternoon is not easy, but that's exactly what Blake Hutcheson and the community of Huntsville, Ontario, did.

When Blake discovered that the section at Hunter's required an extension to be fully connected to the Trail, he endeavoured to raise \$125,000 to support the construction of a new Bay boardwalk is one of the few 'floating' boardwalk. Joining forces with Jack Cockwell and Valerie Pringle, Blake organized a benefit lunch in July 2017 and succeeded in reaching the fundraising goal.

Thanks to the generosity of Blake and his friends, family and neighbours, the Hunter's trails in Canada. In Blake's words, it is "fully complete and magical". Photo: Blake Hutcheson and Jack Cockwell

1997, when they attended the opening of the

that connected our country was a phenomenal idea, and we were excited that it passed near our home in Caledon," explains Bob.

skiing," says Mary Pat. "We often go with our

children and grandchildren.

In 2012, the Armstrongs generously boosted their giving to the Trail as Governor program donors. They later reaffirmed their supporwith further donations to connect the Trail in

"It's nice to leave your country a little better than when you arrived," says Mary Pat. "And The Great Trail is something from which Canadians will benefit forever."

\$300,000 gift to support connection for Chie

"The Trail is about making a park for Canada

and that, for the Webster Foundation, is very

Whitecap Waterway and Elbow View Trail

along Lake Diefenbaker in Saskatchewan

development was something "genetically

Trail in Prince Edward Island.

Edward Island, they would want us to go explore it with them."

For Colin Deacon, supporting The Great Trail's Inspired by his parents' dedication to the Trail in their area, Colin grew up to become a volunteer, a member of the TCT fundraising committee for Atlantic Canada and a donor

> "I'm so enormously proud of my parents as examples of Canadians who had a vision of a gift that keeps on giving for generations to come." he adds.

Photo: Colin Deacon and his son, Quin



# **RODNEY BRIGGS**

Rodney Briggs has a simple reason for

**COLIN DEACON** 

supporting the Trail – to bring Canadians of all ages back to nature

us," he explains. "When you have a young family, for example, it's easy to get on the Trail near you," he adds.

Rodney believes the Trail's connection will also help to attract more international visitors to

"I think it provides an opportunity to see more of Canada, to do the Trail in Manitoba - my home province – or in Newfoundland," he says "Knowing that the Trail is there will encourage

# A LASTING IMPACT

We would like to thank all the donors who immortalized their commitment to The Great Trail in their estate plans. From gifts in Will and Securities to RRSPs, and including gifts in memory of a loved one, they made a lasting contribution in support of a national legacy that will benefit Canadians and visitors for generations to come.

# **Great Brands Think Alike**

contributions to The Great Trail. KEEN Footwear played a critical role in the development of *The Great Trail* app - Powered by KEEN. The app. which has racked up over 45,000 downloads so far, allows users to plan and track their outings on the Trail.

which continues to help us to share the inspiring stories of the Trail with creativity and innovation.

connection events.

across the country and around the world can take advantage of our interactive online map. By donating resources to develop this map, Esri has been helping us to build a valuable asset of collective knowledge that preserves our national heritage and makes the Trail accessible to everyone











esri



## The Hon. Margaret Mille Lt. Gov. Lois Mitchell Colin Mochrie Lt. Gov W. Thomas Mollov Ben Mulroney The Rt. Hon. Brian Mulrone The Hon. Graydon Nicholas Paul Nichols Mercedes Nicoll Gordon Nixon Premier Rachel Notle Mark Oldershaw The Hon. David Onley Steven Page

Premier Brian Palliste

Tahmoh Penikett

Douglas W. Phillips

Dave Pierce

Gordon Pinsent

Steve Podborsk

**Chris Pratt** 

Eugene Levy

Izzv Lvnch

Roy MacGregor

Linden MacIntyre

Natalie MacMaster

The Rt. Hon. Paul Martin

Gary & Joanie McGuffir

Peter Mansbridge

Ashleigh McIvor

David McKav

Don McKellar

Nina McLachlan

Deepa Mehta

Dana Meise

Rick Mercer

Murray McLauchlan

The Hon. H. Frank Lewis

Ed Robertson Premier Wade MacLauchlan Dave Rodney The Hon. Margaret McCain Greg Selinger Kyle Shewfelt Adam Shoalts Martin Short Peter Shostak Michael Smith Premier Robert R. McLeod Sonja Smits Les Stroud The Tenors Alex Trebek Brad Wall Dianne Whelan Ron White The Hon. Chantal Petitclero Michael Wilson Sharon Wood Ray Zahab

Bob Rae

Ken Read

The Hon, Nancy Greene Raine

Lloyd Robertson Lt. Gov. Jocelyne Roy Vienne John Ralston Saul The Hon. Vaughn Solomon Schofie Mark Tewksbury George Tuccaro Aritha van Herk Hannah Vaughan Simon Whitfield Hayley Wickenheis

George Stroumboulopoulo Jim & Sandi Trelivino The Rt. Hon. John Turne Adam van Koeverde Robert C.P. Westbury Kathleen Wynne

\$1,000 to \$9,999 Doone & George Estey Norman Abbott The Chris Allan Legacy Fund Anne Falko Susan Feldma Dr. Woody Fisher & Valerie Grant William & Patricia Mary Archibald Lucinda Flemer, C.M. Armstrong Family Paul & Lynda Flynne Louise Atkins Louise Forsyth & Family Carmen Au & Family **Geoffrey Francis** Salah Bachir & Jacob Yerex John Francis & Susan Caskey Sandra Freeman A. Charles & Marilyn Baillie Marylou Furlong Janet Baker Karen Lvnn Fydenchuk Lorraine Balderson Matt Gaasenbeek Karen & Bill Barnett Jay Garland Carol & Vern Barney Kirby Gavelin & Louise Tymock Birgit & Robert Batemar The Gordon and Lorraine Gibson The Bateman Family Family Foundation Alberta Beaman R. Peter & Dianne Gillin Roger & Dana Beaman **Tucker & Betty Goodwin** Sabine Behnk & Steven Furing James Goulder Beau's All Natural Brewing Company Ltd. Expeditions Michael & Claire Beckermann Patrick Bergin Dr. Sheldon I. Green Lynn Bevan, Mediator Chuck Greene Laura & Ian Beverley Bigwin Island Golf Club Jim & Sharon Bishop

TCT CHAMPIONS

Colm Feore

Phil Fontaine

David Foster

John Furlong

**Nelly Furtado** 

Premier Brian Gallan

Sarah Gadon

John Geiger

Robert W. Ghiz

Graeme Gibsor

Russ Girling

David Goldble

Graham Greene

Wayne Gretzky

Chris Hadfield

Laureen Harpe

John Hartman

Allan Hawco

Jennifer Hei

Keith Henry

Tom Jackson

Norman Jewison

Sharon Johnston

Michael Kaeshamme

Ron James

Karen Kain

Stana Katic

Simon Keith

Sheldon Kenned

Craig Kielburger

Marc Kielburger

Cindv Klassen

Jean-Daniel Lafond

Lt. Gov. Arthur J. LeBlanc

Silken Laumann

Adam Kreek

Wab Kinew

Peter A. Herrndor

The Rt. Hon. Michaelle Jear

The Rt. Hon. David Johnsto

Rick Hansen

Paul Gross

Jean Grand-Maître

The Hon, John Grant

The Hon. Judith Guichon

Lt. Gov. Janice C. Filmon

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Mark Angelo

Susan Aglukark

Julie & Colin Angu

Margaret Atwood

Randy Bachman

Robert Bateman

Jeanne Beker

Jean Béliveau

Angélique Bernard

Alexandre Bilodeau

Yannick Bisson

Roberta Bondar

Joseph Boyder

**Bonnie Brooks** 

**Kurt Browning** 

**Edward Burtynsky** 

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Cassie Campbell-Pascall

The Rt. Hon. Jean Chrétien

Premier Philippe Couillard

Lt. Gov. Elizabeth Dowdeswe

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Peter Businger

Kevin Callahan

Robert A. Campbell

Bomber Pilots

Marcia Cardamore

Lian Eng Chan

Alan Clarke

Don Craig

Geordan Chester

Clark Family Foundation

Philip & Ruth Coleman

Cowie Capital & Family

**David Cuthbertson** 

Frederick F. Dallev

Alexander Darragh

Colin & Jennifer Deacon

**Descon Conveyor Systems** 

Ian Darragh

Simon Dean

**Denis Desiardins** 

Andrea Dingle

J. Fred Doris

Claude Doughty

Elizabeth Edwards

Marion Ellis

Edna & Albert Einsiedel

Patricia Dillabough

Alison & Tim Doherty

George & Helen Driedige

Saines Habitudes - (CASH)

Stephen Cushing & Deborah Gill

Canadian Progress Club

Diane & Michael Boysen

The Rt. Hon. Adrienne Clarkson

Dean Brody

Ian Brown

Robert Burei

Pierre Camu

George Canyor

Lorne Cardinal

**Brent Carver** 

Kim Cattrall

Sidney Crosby

Jim Cuddy

Cynthia Dale

Wade Davis

Victor Dodig

Denise Donlon

Gary Doer

Alan Doyle

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and contributed what they could to support the future of this

Our work to enhance the Trail will continue with your help. As we begin a new chapter in the Trail's story, we are excited

# Chapter 150

Donors from across Canada have helped to raise over \$83 million for TCT's Chapter 150 Campaign \$8 million more than the original goal of \$75 million. Our individual and corporate donors propelled the transition into our future, which will see us preserve and enhance this national treasure for generations to come.

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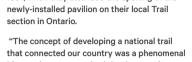
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# **Making** an Impact

"Local citizens and cottagers alike found it in their hearts to celebrate with us and support us," he said. "When you put the word out in the community, even if the idea is audacious, the community rallies around."

# **BOB AND MARY PAT ARMSTRONG** Bob and Mary Pat Armstrong have been generous supporters of The Great Trail since



"We love to spend time outdoors, and we use the Trail for walking, cycling and cross-country

## THE R. HOWARD WEBSTER FOUNDATION Since its inception, the R. Howard Webster The Foundation has been a generous donor since 1999, and later pledged an incredible

Foundation has been dedicated to connecting the nation by supporting programs and projects for the benefit, improvement and development of Canadian society. Therefore, the Foundation felt that supporting The Great Trail was a natural fit.

"From sea to sea, this Trail allows people to connect interesting," he adds. with themselves and one another," explains Howard Davidson, President of the Foundation

instilled" in him by his parents Colin's parents were among the Trail's first supporters in 1992. His father, Donald Deacon. was one of the founders of the Confederation

"My parents dreamed of others being able to enjoy what they loved," Colin recalls. "Whenever there was a new section in Prince

"We are becoming more disconnected from nature as the world becomes more digital. I think having a trail like this provides easy access to go out and enjoy the world around

us to see more of our country."

Our sponsors have made invaluable

We're also grateful for our ongoing relationship with The Globe and Mail,

We welcomed **Clif Bar** to The Great Trail family. In its first year as a sponsor, Clif Bar produced some of the most inspiring Trail videos we have seen to date, and was a valued supporter of our cross-Canada

Thanks to **Esri Canada**, people from





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