

The Path Ahead on The Great Trail



Deepening our connections to Canada's national Trail



A MESSAGE FROM TCT PRESIDENT & CEO, DEBORAH APPS

In a world where technology allows us to communicate in ways we never thought possible, we continue to strive for a deeper connection. The Great Trail of Canada offers just that. Canada's national Trail gives us the opportunity to connect meaningfully with our majestic landscapes, our history and our sense of belonging.

With the assistance of our generous donors and diligent Trail partners, we were thrilled to support numerous improvement projects across our network in the past fiscal year. These crucial projects included converting roadways to greenways, making the Trail more accessible, installing new wayfinding signage, developing new Trail sections and helping to repair existing ones after natural disasters.

This year, we also hosted one of the biggest and most popular events on the Trail to date. In the summer of 2018, we launched the first-ever Great Trail Treasure Hunt in partnership with the Royal Canadian Geographical Society. We were delighted to see so many nature enthusiasts and young families get outdoors and discover their local Trail section as part of this national contest. I believe this incredible event is just one example of how the Trail can connect us from coast to coast.

We are proud of our shared achievements and I'd like to thank our donors, partners, volunteers and all levels of government for their ongoing support. In particular, I am grateful to the Government of Canada for their \$30 million investment in this national legacy project. We look forward to continuing to build on our successful relationship with Parks Canada in the coming years. This important investment will sustain this cross-Canada network for generations to come.

In many ways, the Trail's journey is just beginning and our efforts to make the Trail even greater continue. The Great Trail is more than just a line on a map – it is the essence of who we are and the many journeys that have brought us to this point. And, as Canadians, we all have an opportunity to deepen our connection by using it, enjoying it and supporting it financially and through volunteerism.

In my experience as an immigrant, my connection to The Great Trail has truly enriched my life. The Trail connects me to a country that has afforded me so many opportunities, and this magnificent project has allowed me to give back, if only in a small way. Over the past 14 years of my involvement in Trans Canada Trail, I have not only had the good fortune to represent our national Trail, but also to work with enthusiastic Canadians from all walks of life, who share our vision of connecting our country and its many communities.

I encourage you to explore and experience The Great Trail – to discover something that promotes connection and exploration of our magnificent country. The Great Trail is our shared legacy, a connection to our past and present, and to one another.

Deborah Apps on the Trail in Fish Creek Provincial Park, Calgary, AB © Andrew Penner

Trailside Highlights

Together, we've created the world's longest network of recreational, multi-use trails. However, we're only getting started. With the support of donors, volunteers and governments, we continue to ensure the Trail is a Canadian legacy that we can all take pride in.

ALBERTA

Along the Athabasca Landing Trail, TCT supported the development of a new greenway across Colinton Bridge. Additionally, a greenway along the Strathcona County North Trail was completed. Further north, a new bridge along the Des Nédhè Discovery Trail was constructed in partnership with Smith's Landing First Nation.

In June, we hosted a special event and hike at Glenbow Ranch Provincial Park to thank local Trail groups for their tireless work to enhance the Trail throughout the province. In November, we joined West Bragg Creek Trail Association for the official opening of the West Bragg Creek Trail near Calgary.

This fiscal year, the Town of Cochrane received financial support to create and install three trailheads, which included maps and The Great Trail branding. Additional projects included new signage along the Trail in Lacombe County and in Colinton.

BRITISH COLUMBIA

We supported the development of a highway underpass along the Elk Valley Trail in Sparwood, creating a safe crossing for pedestrians and cyclists. In Cranbrook, we helped to construct a new greenway connecting Cranbrook Community Forest to the Chief Isadore Trail. Additionally, four kilometres of greenway for mountain bikers were constructed between Castlegar and Nelson.

The TCT pavilion on Granville Island in Vancouver was renovated. In addition, a Point Zero marker was installed at Clover Point in Victoria – the westernmost point of The Great Trail. In Langford, a new interpretive sign was installed with the assistance of Cliff Bar.

MANITOBA

Four new kilometres of greenway were added to the Trail north of the Town of Bélar this year. Additionally, the parking lot and washroom facilities near the Pinawa Trail were upgraded to ensure ease of use. Significant progress was also made on moving a section of the Trail to greenway along Penniac Bay.

TCT, Trails Manitoba and the City of Winnipeg were proud to unveil new donor recognition signage at the Forks in September 2018. This new installation honours the many donors who have supported the Trail in the province.

Various rebranding projects were also completed along sections of the Trail in the province, and the Town of Neepawa installed a new trailhead with design assistance from TCT.

NEW BRUNSWICK

TCT supported critical repairs to re-open a section of the Wolastoq Trail after a severe washout. TCT supported vital improvement and repairs to flood-damaged sections of the Trail in the communities of Hampton and Edmundston.

The Great Trail is going global! Last year, the Coastal Link Feasibility Study examined the possibility of a connection between The Great Trail and the East Coast Greenway in Maine. We are excited about this potential opportunity, and look forward to seeing this project develop.

The Wolastoq Trail was recognized as one of New Brunswick's 11 Signature Trails as part of the province's Trail Action Plan.

The Town of Hampton received funding and assistance for the installation of a trailhead and other signage.

NEWFOUNDLAND & LABRADOR

When an aging bridge over the Freshwater River on the East Coast Trail posed safety issues, TCT provided funding to replace it with a new one. We also supported the installation of new infrastructure at the Spout Path Camp Site.

The Newfoundland T'Railway Council has been involved with Trans Canada Trail since the beginning of this national project, and we were thrilled to support the installation of new signage along the Newfoundland T'Railway.

NORTHWEST TERRITORIES

Working with the community of Tulita, TCT supported the construction of the Two Rivers Trail. In Inuvik, the Boot Lake Trail now provides all-season access to Trail users.

New trilingual signs in Gwich'in, Inuvialut and English were installed along the Boot Lake Trail. The renovation of the Yellowknife pavilion was completed and signs with The Great Trail logo were installed across the city.

NOVA SCOTIA

Three new bridges were constructed in Chezzetcook, allowing the nearby roadway to be converted to greenway. In Cape Breton, water access points at Skye River and Goat Island were upgraded along the picturesque Bras d'Or Lake Water Route, while another access point in North Sydney was also constructed.

The TCT pavilion in Halifax was renovated, and the Atlantic View Trail also received interpretive panels that recognize the contributions of donors.

NUNAVUT

Happy anniversary to Canada's newest territory! This year, we were delighted to install new donor recognition signage at the Kimmirut Visitor Centre along the Itijjaq Trail.

ONTARIO

TCT supported the construction of a new accessible greenway between the communities of Mississauga First Nation and Blinets River. Another TCT contribution helped to build a new boardwalk on Kelly Lake in Sudbury. Other work included upgrades along the Beaver River Wetland Trail, as well as on a bridge along the Caledon Trailway.

In December, we joined our partners in Peterborough to celebrate the opening of a new bridge on the Jackson Creek Trail.

Numerous communities in Ontario received new signage for their Trail sections. A new trailhead sponsored by Cliff Bar was installed in Huntsville.

PRINCE EDWARD ISLAND

A TCT grant helped to create a wheelchair accessible loop between Lake Verde and Fort Augustus.

A new boardwalk at Fullerton's Marsh and a two-kilometre trail connecting to the Confederation Trail at Murray Harbour could become a reality, thanks to a study completed this year. This project will move the Trail off a roadway while providing a crossing over a stream.

New signage with The Great Trail logo was installed across the province.

QUEBEC

TCT welcomed new Trail sections in Quebec, including Les Sentiers Équestres de D'Astrey, a rural greenway for hikers, walkers and horseback riders. This new section will form part of a new network of equestrian trails in the regions of Capitale-Nationale, Mauricie, Lanaudière, Laurentides and Outaouais. Another Trail section in Charlevoix was also built, connecting the Tourism Office to the Chemin de la Pointe in Bas-Saint-Paul and offering spectacular views of the St. Lawrence River.

In June, we celebrated the official opening of the Mestashibo Trail, which completes the connection to Le Sentier des Caps de Charlevoix.

The renovation of Quebec City's pavilion was completed. The P'tit Train du Nord linear park received funding to install new signage.

SASKATCHEWAN

Essential repairs to a boardwalk over a sensitive wetland at the Ravine Ecological Preserve in Yorkton, were also completed this year. A new greenway connecting White City to Emerald Park was also developed. The Meevasin Trail in Saskatoon was upgraded to increase accessibility.

The impressive trailheads along the Meevasin Trail in Saskatoon received new plaques with The Great Trail logo.

YUKON

The Whitehorse Connector Trail was resurfaced to repair cracks, potholes and other damage.

Wayfinding signage was installed along the Whitehorse Connector Trail, while the renovation of the trailmarker in Whitehorse was completed.

Big steps on The Great Trail

We weren't kidding when we said we were only getting started after connection! The year 2018/19 was filled with phenomenal achievements, inspiring stories and unforgettable moments. Here are just a few:

1. To celebrate the first anniversary of The Great Trail's national connection, we invited Canadians with a knack for adventure to take part in The Great Trail Treasure Hunt. In partnership with the Royal Canadian Geographical Society (RCGS) and with the support of numerous sponsors, we hid 100 boxes along the Trail across Canada for participants to find. The contest proved so popular that we are organizing an even bigger treasure hunt for the summer of 2019!



The Great Trail Treasure Hunt enchanted Canadians across the country in 2018.

3. We were honoured to receive the prestigious RCGS Gold Medal, in recognition of The Great Trail's connection and its potential to promote the geography and heritage of Canada. Trail volunteers, partners and supporters from across Canada joined us for the presentation of the medal, which has been

awarded to Robert Bateman, Gordon Lightfoot and Sir David Attenborough in previous years.

TCT board members, staff and Trail volunteers take to the stage to accept the RCGS Gold Medal © Ben Powless



4. After 10 years of effort (and 27 pairs of boots!), Dana Meise became the first person to hike The Great Trail to Canada's three coastlines. The TCT National Champion arrived in Tuktoyaktuk in the Northwest Territories in November 2018. Inspired by his father, Dana began his journey in 2008 and hiked sections of the Trail in stages before reaching this milestone.

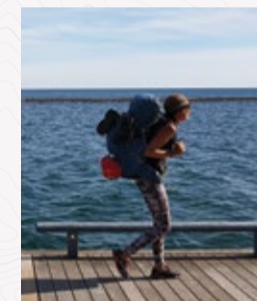


Dana Meise takes a selfie on his journey to Tuktoyaktuk.

5. Many other adventurers took on the challenge of a cross-Canada journey! Cyclist Timmy Léger cycled from St. John's, Newfoundland, all the way to Victoria, British Columbia, in honour of his grandfather, who is fighting cancer. German-born hiker Mel Vogel is hiking west and, by the end of 2018/19, reached Manitoba. Meanwhile, filmmaker and TCT National Champion Dianne Whelan made her way across the Trail on foot and by canoe, and is now heading north.



Timmy Léger



Mel Vogel

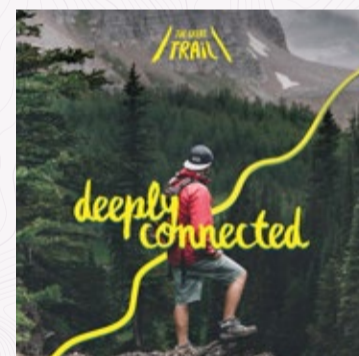


Dianne Whelan



6. With the help of local Trail groups and municipalities, Parks Canada and our sponsor Cliff Bar, we installed 2535 kilometres of signage across The Great Trail! Signage this year included wayfinding signs, as well as signs highlighting the flora, fauna and heritage of the area in which they were installed. A total of 81 signage projects were completed, while over 300 signs acknowledging funding from TCT were provided to Trail development projects.

Signage sponsored by Cliff Bar in Huntsville, ON. © Heidi Tillmanns



LEGEND

- TRAIL ENHANCEMENTS, OPENINGS AND ADDITIONS TO THE GREAT TRAIL NETWORK
- SIGNAGE DEVELOPMENTS
- CELEBRATION
- STUDY



Continuing Canada's trail building legacy



A MESSAGE FROM TCT CHAIR, NEIL YEATES

Trail building has always been an important part of Canada's heritage. Our national identity has been profoundly influenced by the efforts of generations of trail builders – from Indigenous communities, pioneers and explorers to dedicated agencies and trail associations.

Building on this rich history, Trans Canada Trail is committed to providing people with opportunities to connect with one another as well as with the Canadian landscape.

As I look back on the past fiscal year, I am delighted to see more and more Canadians are becoming aware of The Great Trail. In November 2018, the Royal Canadian Geographical Society chose to bestow their prestigious Gold Medal to the Trail in recognition of our efforts over the past 27 years. Our achievements are thanks to countless donors, volunteers, Trail groups and all levels of government.

I am also grateful for the contributions of the members of the Trans Canada Trail Board. The expertise and leadership of my fellow board directors is invaluable to the continued progress of the Trail, and I greatly appreciate their volunteer efforts. I would also like to extend my gratitude to Jim Bishop, one of TCT's longest-serving board directors, who retired this year.

With such a wide range of experiences and scenery, The Great Trail offers something for people with a variety of interests, abilities and preferences. Nevertheless, we are committed to making the Trail even better, and we continue to raise awareness of the Trail and funds for its enhancement.

As part of our ongoing strategic plan, we are focused on developing new Trail sections that showcase the beauty of our Canadian landscapes, converting interim roadways to greenways and assisting in the repair of damage caused by natural disasters. We are also working to increase accessibility and to strengthen our bonds with Indigenous communities. Trail groups and partners at all levels.

Encouraging people to discover and use the Trail is another of our strategic aims, and we have worked tirelessly to promote The Great Trail among outdoor enthusiasts. Our work in 2018/19 included establishing TheGreatTrail.ca/Travel, a new microsite featuring stories, itineraries and podcasts that shine a spotlight on selected Trail sections across Canada. As we continue to work with tourism associations across the country, we are excited to welcome even more people to Canada's national Trail.

Stretching over 24,000 kilometres from coast to coast to coast, The Great Trail is an iconic part of our nation's history and geography. And, with 80% of Canadians living within 30 minutes of a Trail section, this wonderful legacy is a lot closer than we might think. Personally, I was thrilled to find myself on a section while I was on a backcountry trip near Elk Lakes in British Columbia.

As we look forward to all we can achieve together in the next fiscal year, I invite you to keep Canada's trail building legacy alive with your support for The Great Trail.

Neil Yeates on the Cowichan Valley Trail, Vancouver Island, BC © Chris Istace

Leadership

BOARD OF DIRECTORS

- Neil Yeates - CHAIR
- Janman Bajaj
- Eric Clonnet
- James Goulden
- Graham Green
- Ron Hicks
- Michael Lindsay - VICE-CHAIR
- Carolyn MacKay
- Michele McKenzie
- Emma Mohns
- Valerie Pringle
- Patrice Ryan
- Robyn Seetal
- Gill Winkler
- Kim Wynn

FOUNDATION BOARD OF DIRECTORS

- Valerie Pringle - CHAIR
- David Covellin
- Kirby Gavelin
- Lauren Harper
- Amanda Lang
- Michael Lindsay
- Ian Pearce
- Aidan Richardson
- Ed Steeves
- Neil Yeates

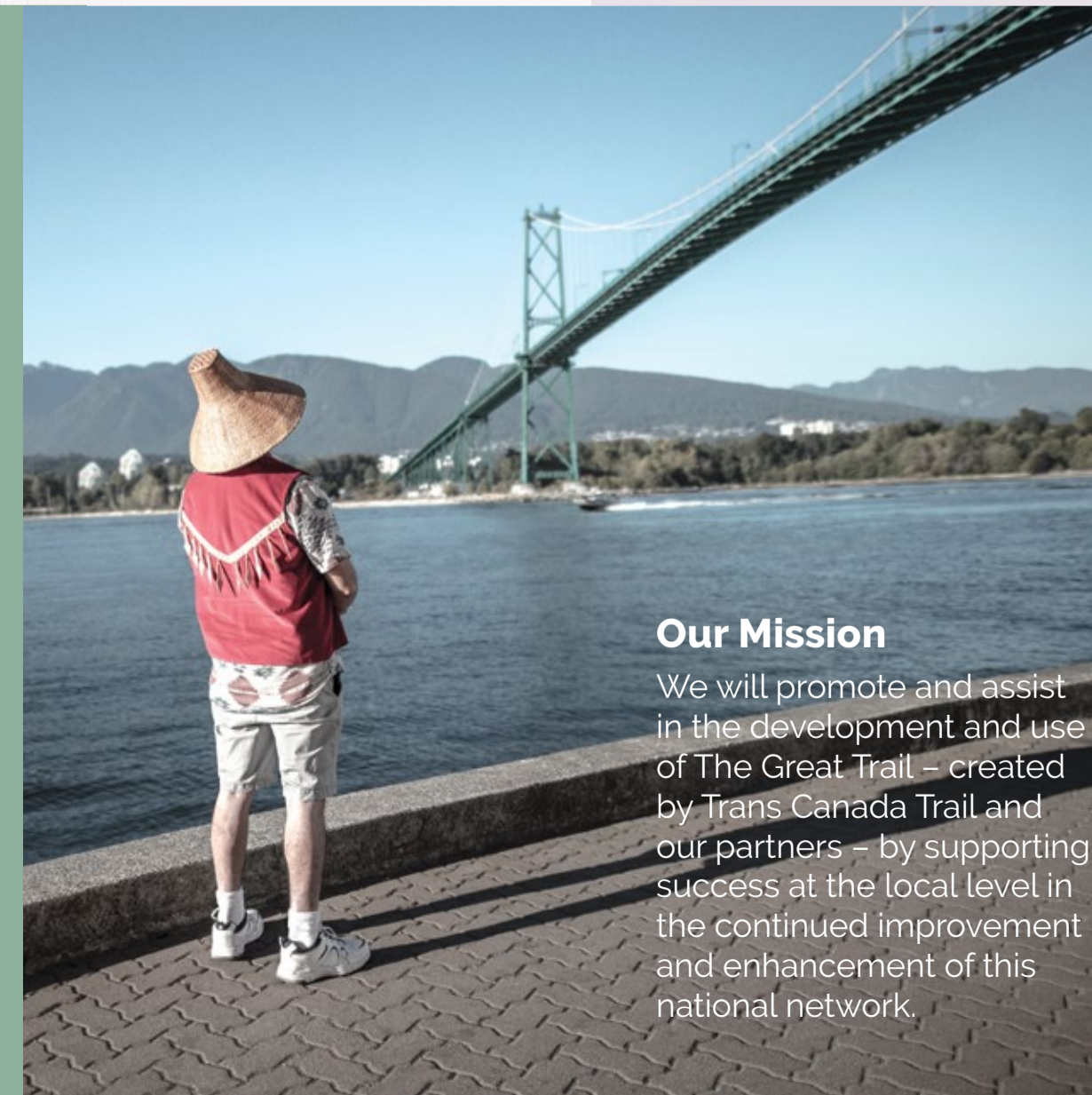


8. Who can say they went on a national tour with Canadian country music star Paul Brandt? In 2018, we teamed up with the TCT National Champion on The Journey tour, which played numerous venues in British Columbia, Alberta, Manitoba, Saskatchewan and Ontario. We also invited Trail supporters to enter a contest to win VIP passes to shows in numerous Canadian cities.

Paul Brandt and High Valley pose for a photo with Chair of the TCT Board Neil Yeates and his wife Glenda, TCT Board Director Emma Mohns and TCT Vice President, Communications and Marketing, Danielle St-Aubin.



Running on the Trail in Saint-Lambert, QC © Jennifer Mahan



Our Mission

We will promote and assist in the development and use of The Great Trail – created by Trans Canada Trail and our partners – by supporting success at the local level in the continued improvement and enhancement of this national network.



A legacy that unites all Canadians

A MESSAGE FROM VALERIE PRINGLE, CHAIR OF THE TCT FOUNDATION BOARD

I am deeply connected to The Great Trail. I was smitten 20 years ago when I first saw the thin red line on a map of Canada from the Atlantic to the Pacific and the Arctic oceans. At first, it was just the idea of it – the bold vision of a recreational trail from coast to coast to coast that is open to all.

Today, the Trail is a brilliant way to get outside, spend time in nature and get some exercise, which we know makes us healthier and happier.

Like many others, worked hard to connect the Trail across the country, and we continue to raise essential funds for this national legacy.

We are so grateful to our many wonderful donors for their support in the past financial year. Last June, Enterprise Holdings gave a generous gift to improve accessibility on the Trail. Meanwhile, Teck renewed their commitment by supporting Trail enhancement projects in the Kootenays, British Columbia. Another incredible gift from Sherritt International will help make the Trail safer and better in Fort Saskatchewan, Alberta.

On a personal note, I am indebted to Hartley Richardson, my wonderful co-chair, who retired this year and who was instrumental in raising funds for the connection of The Great Trail. I would also like to extend my gratitude to the members of the TCT Foundation Board, who continue to offer their expertise so selflessly.

So, now what? Even though the Trail is connected, it isn't complete. And that brings us to the next phase – the one where we breathe life into that word 'connection' by reaffirming our commitment to the continued growth, enhancement and preservation of The Great Trail. We call it the *Deeply Connected Campaign*.

After all, connection – meaningful connection – is a central idea of The Great Trail. The physical Trail connects us to our Canadian landscape and therefore to our history, geography and all who have blazed those trails before us. It connects us to ourselves and to one another.

My connection to The Great Trail is profound. It's love, actually. There are so many amazing moments I have experienced along the Trail, like the joy I felt standing alongside the great-great-grandson of Chief Isadore on the Chief Isadore Trail in Cranbrook, British Columbia – a moment when history, culture and community came together. There is the meditation that comes when I walk beside the Niagara River with my dogs.

By supporting Canada's national Trail, you are leaving something tangible for your children and your grandchildren. You are celebrating your connection to Canada. Thank you so much for supporting this national legacy.

Valerie Pringle on the Trail near Niagara-on-the-Lake, ON © Robert Nowell

Financial Highlights

Year ended March 31, 2019. The following information has been extracted and summarized from the Trans Canada Trail Consolidated Financial Statements audited by Richter S.E.N.C.R.L./LLP. The complete set of statements may be requested from Trans Canada Trail.

STATEMENT OF OPERATIONS AND NET ASSETS

	2019	2018
REVENUES	\$	\$
Government grants	7,500,000	2,180,810
Donations	4,350,083	6,303,925
Sponsorship	150,000	112,146
Investment income	199,174	93,818
Miscellaneous income	10,315	31,033
Total revenues	12,209,572	8,721,732
EXPENSES		
Trail construction	5,125,164	5,458,019
Trail promotion and education	2,065,879	2,627,343
Fundraising	1,095,727	1,172,914
General and administrative	1,306,785	1,472,786
Sponsorship	-	78,257
Amortization of equipment	23,894	28,639
Total expenses	9,617,449	10,837,958
Excess of revenue (expenses)	2,592,123	(2,116,226)
Net assets at beginning of year	7,664,065	9,780,291
Net assets at end of year	10,256,188	7,664,065

BALANCE SHEET

	2019	2018
ASSETS	\$	\$
Cash & short term investments	12,531,461	7,915,554
Accounts receivable	644,998	896,232
Prepaid expenses	105,540	51,025
Equipment	61,884	78,330
Total assets	13,343,883	8,941,141
LIABILITIES		
Accounts payable and accrued liabilities	483,060	560,434
Deferred contributions	2,604,635	716,642
Total liabilities	3,087,695	1,277,076
NET ASSETS		
Internally restricted	5,000,000	-
Invested in equipment	36,297	41,777
Endowment fund	52,654	52,654
Unrestricted	5,167,237	7,569,634
Total net assets	10,256,188	7,664,065
Total liabilities and net assets	13,343,883	8,941,141

Making an Impact

ANNE JARVIS

For Anne Jarvis, taking time to explore and protect nature has always been a family affair.

Anne's passion for the outdoors was encouraged by her parents, Duncan and Bonnie. The couple would love to hike along the old rail lines in British Columbia with their dog, Gypsy.

Along with her brothers Tom and Andy, Anne was raised not only to enjoy the natural beauty all around her, but also to preserve it for future generations.

As she grew up and started a family of her own, Anne endeavoured to pass down this tradition to her own daughters.

"I would always take them out to a trail to enjoy the fresh air and to meet people," she says.

Anne has been an avid TCT supporter for many years. Most recently, she committed another generous gift to TCT in her will as part of our planned giving program.

Fostering an appreciation of The Great Trail of Canada for generations to come is of great importance to Anne. When her grandson Kayden visited her, she made sure to take him on the Galloping Goose Trail near her home – and to the pavilion where her parents are honoured.

"Over the bridge we go and, to Kayden's surprise, there were his great-grandparents"

names on the pavilion," she says. "I explained how they got there and he was so excited."

"The Great Trail is a legacy that will forever be in our hearts, our minds and our explorations – now and in the future."

Photo: Kayden, the grandson of Anne Jarvis, finds the names of his great-grandparents on the pavilion.



ENTERPRISE HOLDINGS

When Enterprise Holdings was exploring ways of giving back to local communities to celebrate its 25th anniversary in Canada, supporting The Great Trail seemed like a fitting choice.

"Just like Enterprise, The Great Trail is a unique network that connects and strengthens communities," said Steven Tudela, Senior Vice President of Canadian Operations for Enterprise Holdings, which owns the Enterprise Rent-A-Car brand.

"That means we're not only operating a key part of Canada's transportation infrastructure,

but also helping to make the country's roadways, greenways and waterways even more accessible."

The Enterprise Rent-A-Car Foundation's generous gift of \$250,000 helped to establish the Enterprise Mobility Fund, which helps to ensure all Canadians can enjoy the Trail by increasing accessibility across the country. These accessibility projects include upgrading surfaces to improve the experience of users with limited mobility, developing accessible washrooms and benches on Trail sections and installing guide wires for those who are blind or partially sighted.



HATCH

Dedicated to the pursuit of a better world through positive change, Hatch provides engineering, construction and development services to Canadian and international clients.

In 2018, we were thrilled that they joined our family of supporters with an in-kind donation to TCT.

As part of their generous gift, Hatch completed

safety assessments of roadway sections along The Great Trail in the province of Alberta. These assessments will provide TCT with alternative solutions to identify potential opportunities for improving the safety of the Trail.

"At Hatch, we strive for meaningful partnerships within the communities in which we serve and take every opportunity to contribute our skills," said Mira Vervoorn, regional lead, transportation planning.

TECK

Following an incredible gift to support The Great Trail's connection in 2012, Teck reaffirmed its commitment with a further \$1 million gift to TCT.

Thanks to this generous contribution, TCT has created a new funding program to support Trail development in the Kootenays, British Columbia. The funding will support local front-line volunteer groups as they make essential upgrades to their Trail sections.

"The Great Trail connects communities across Canada, giving Canadians and visitors the opportunity to enjoy the natural beauty that

makes our country so special," said Don Lindsay, President and CEO, Teck.

"Teck and all of our employees are proud to support this new program to improve The Great Trail and ensure it will continue to be enjoyed for generations."

This latest donation from Teck follows an earlier \$1 million gift in 2012 to support the development of sections of The Great Trail linking together the communities of Trail, Cranbrook, Kimberley, Fernie, Sparwood and Elkford.

Converting interim roadways to greenways,

"This collaboration with TCT is an example of us trying to create positive change by contributing our time and expertise to achieve practical and sustainable solutions."



making The Great Trail more accessible and repairing damage caused by natural disasters are among the top priorities for improvement projects supported by Teck's funding.

TCT is thrilled that Teck has chosen to support front-line Trail groups with this extraordinary gift, and we look forward to working with them to enhance the Trail in the Kootenays.

Teck



"I am the red road, and before this the corduroy road..."

"I Am the Road" by Deirdre Kessler
Prince Edward Island

Watch the video:
<http://bitly/KesslerPEI>

The Confederation Trail in PEI © Daniel Baylis

STRATEGIC ALLIANCES

4-H Canada
Alberta Bicycling Association
Alberta Equestrian Federation
Alberta Hiking Association
Alberta Snowmobile Association
Boys and Girls Clubs of Canada
Canadian Council of Snowmobile Organizations
Canada Day Challenge
Canadian Recreational Horse and Rider Association
Canoe Kayak Ontario
Communities in Bloom
Cross Country New Brunswick
Cross Country Saskatchewan
Cross Country Ski Association of Manitoba
Cycle PEI
Cycling Association of the Yukon
Cycling Canada
Equestrian Canada Equestre
Fédération québécoise de la marche
Girl Guides of Canada - Guides du Canada

Greatness, The Great Lakes Project
Hike Canada en Marche
Hike Nova Scotia
Hike Ontario
Hiking NB
Horse Council British Columbia
Yukon Canoe & Kayak Club
International Mountain Biking Association
Manitoba Cyclists Association
Manitoba Runners' Association
National Health and Fitness Day
Nature Canada
New Brunswick Equestrian Association
Parks Canada
ParticipACTION
Québec Cheval
Rick Hansen Foundation
Royal Canadian Geographical Society
The Running Room
Saskatchewan Snowmobile Association
Saskatchewan Horse Federation
Saskatchewan Cycling Association
Scouts Canada

SNOMAN - Snowmobilers of Manitoba
Snowmobilers Association of Nova Scotia
Snowshoe Canada
Take Your Seat
University of Ottawa Heart Institute
Vélo Québec
Licensee
Happiness is In.c.
Travel Partners
BC Ferries
Destination Canada
Great Canadian Trails
The Indigenous Tourism Association of Canada
Naturally Superior Adventures
Northumberland Ferries Limited
Quench Trip Design
Tourisme Québec
Tourism Vancouver Island
Travel Manitoba

PAYING TRIBUTE TO GREAT FRIENDS

During their lifetimes, Ron Joyce and Michael Wilson epitomized the spirit of Canadian entrepreneurship, advocacy and philanthropy, and we are proud that they chose to support The Great Trail. Ron and the Joyce Foundation played a key role in connecting The Great Trail through their support of the Chapter 150 Campaign. Meanwhile, Michael encouraged and promoted our work over many years as a TCT Champion. We were blessed to have worked with them both and they are dearly missed.



Michael Wilson

Ron Joyce



National Office
321 de la Commune West
Suite 300
Montreal, Quebec H2Y 2E1
Toll free: (800) 465-3636
Local: (514) 485-3959
Fax: (514) 485-4541



Trans Canada Trail
Sentier Transcanadien

The Great Trail – Powered by KEEN

