**Social media copy samples**

Social media is one of the most powerful ways to connect in today’s digital world. Please feel free to use the following wording as a starting point for posting anything to do with your Spring Cleanup Grant to Facebook, Twitter, LinkedIn and Instagram in your community.

**Tag for Facebook, Twitter, Instagram: @TheGreatTrail**

**Tag for LinkedIn: Trans Canada | Trail Sentier Transcanadien**

**Hashtag to use: #TGTCleanup and #DoSomethingGreat**

**Announcing your Spring Cleanup Grant**

We have great news! [insert your organization’s name] just found out that we received a grant from @TheGreatTrail to [explain what your grant will be used for]. #TGTCleanup #DoSomethingGreat

Great news! [insert your organization’s name] is excited to announce that we received a Spring Cleanup Grant from @TheGreatTrail! #TGTCleanup #DoSomethingGreat

**Cleanup event promotion and sign up**

Last year, [insert number of volunteers that worked with you] volunteers contributed [insert number of volunteer hours] hours in TGT Spring Cleanup activities! We’re proud to host our own event and contribute to making the @TheGreatTrail clean and beautiful. There’s still time to sign up! [insert cleanup event sign-up link] #TGTCleanup # DoSomethingGreat

Volunteers from [insert your organization’s name] are working hard to clean up [insert name of Trail section], part of @TheGreatTrail – join us and make a difference. [insert cleanup event sign-up link] #TGTCleanup #DoSomethingGreat

Want to make a difference in your community? Join [insert your organization’s name] to help us clean up [insert name of Trail section], part of @TheGreatTrail. Sign up to participate [insert cleanup event sign-up link] #TGTCleanup #DoSomethingGreat

Want to join us in making @TheGreatTrail the cleanest, safest and most beautiful Trail? Join us in #NameOfEvent and make a difference in your community. [insert cleanup event sign-up link] #TGTCleanup #DoSomethingGreat

Things to look forward to this spring: 1) Extra daylight 2) Great weather 3) @TheGreatTrail Spring Cleanup – Sign up to participate [insert cleanup event sign-up link] #TGTCleanup #DoSomethingGreat

**Awareness and cleanup tips**

@TheGreatTrail is beautiful, and we want to keep it that way! So, this year, take your spring cleaning outdoors. #TGTCleanup tip: Next time you’re out on the Trail, pick up one piece of litter from along your route.

Keep @TheGreatTrail classy, not trashy. #TGTCleanup tip: If there isn’t a bin close by, take it with you. Don’t leave it for another person (or animal) to pick up.