



# **MEDIA ADVISORY**

**WHAT:** <u>Trans Canada Trail</u> (TCT) and <u>AccessNow</u> are pleased to share that the first phase of their trail accessibility mapping project is complete and the updates are now available in the AccessNow app.

This phase of the initiative, undertaken in partnership with the Canadian Paralympic Committee (CPC), involved Paralympians and Para athletes mapping the accessibility of Trans Canada Trail sections across the country. This included trails in ten provinces and one territory.

The project uses the AccessNow platform and technology to highlight lived experiences and provide people with a navigational resource to discover trail accessibility.

The launch of this exciting initiative was <u>announced via media release</u> earlier this year. Plans are underway for the next phase of the initiative, which will see additional trails mapped across the country.

We are committed to taking concrete action to improve accessibility on the Trans Canada Trail.

WHEN: The updates are live in the AccessNow app as of June 23, 2021.

**HOW:** AccessNow uses crowdsourcing to pinpoint the accessibility status of locations on an interactive map. The app can be downloaded/updated via Apple's App Store or Google Play.

## SECTIONS OF THE TRAIL THAT WERE MAPPED:

- Bow River Pathway, Calgary, AB (Cody Dolan)
- Capital Pathway, Ottawa, ON (<u>Camille Bérubé</u>)
- Confederation Trail, Charlottetown, PEI (Alan Stanley)
- The Forks and North Winnipeg Parkway, Winnipeg, MB (Colin Mathieson)
- Western Loop Harvest Moon Trailway, Annapolis Valley, NS (<u>Ben Brown</u>)
- Les Grandes-Fourches, Sherbrooke, QC (Diane Roy)
- Millennium Trail Connector, Whitehorse, YT (Tanelle Bolt)
- Pan Am Path, Toronto, ON (<u>Andrew Haley</u>)
- Quidi Vidi Lake Trail, St. John's, NL (Liam Hickey)

- Riverfront Trail, Moncton, NB (Matthew Kinnie)
- Stanley Park, Vancouver, BC (Richard Peter)
- Wascana Valley Trails, Regina, SK (Jessica Frotten)

### CONTACTS:

# **Trans Canada Trail**

Eleanor McMahon, President & CEO, is available for interviews. To arrange, please contact: Angela Garde Manager, PR and Communications T: 514.485.4358 | C: 416-871-8685 Toll-free: 800 465.3636 ext. 4358 agarde@tctrail.ca

### AccessNow

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## **About Trans Canada Trail**

Winding its way through every province and territory the Trans Canada Trail is the world's longest network of multi-use recreational trails, stretching more than 27,000 kilometres and showcasing Canada's diverse landscapes and cultures. It is a connector of people and communities, a national unity endeavour that brings together Canadians and visitors from all walks of life, enhancing their quality of life and the communities where they live, work and play. Supported by donations, it links over 15,000 rural, urban and Indigenous communities from coast to coast to coast. Our national trail is managed by local trail groups and partners who work in conjunction with Trans Canada Trail, a registered charity. tctrail.ca