

ODE TO THE TRAIL CONTEST RULES & REGULATIONS

1. The Ode to the Trail (the “Contest”) is governed by these Rules and Regulations. By entering the Contest, entrants agree to be bound by these Rules and Regulations.
2. The Contest is administered by Trans Canada Trail (321 de la Commune West, Suite 300, Montréal, QC, H2Y 2E1, (collectively, the “Contest Administrators”).
3. The Contest opens at 9:00 a.m., Eastern Standard Time, on June 5, 2021 (“Contest Opening Date”) and ends at 11:59 p.m., Eastern Standard Time, on June 30, 2021 (“Contest Closing Date”). All Contest entries must be submitted and received by Trans Canada Trail before the Drawing Date(s) (see section 10, 11). Any entries submitted after the Drawing Date(s) and the Contest Closing Date are not eligible to win any Contest prize.

PARTICIPATION

4. To enter, participants must share the Ode to the Trail video on social media (Instagram, Twitter or Facebook) and must use the hashtags #OdeToTheTrail, #FeedYourAdventure and/or #OdeAuSentier.
5. Participants must be Canadian residents who have reached the age of majority in their province or territory of residence at the time of the draw.
6. Employees of a Trans Canada Trail and any individual residing with them are not eligible to enter this contest.
7. No entry form or purchase is required.

CONTEST PRIZES

8. The following prizes (and number of prizes) are available to be won during the Contest:
Five (5) Ode to the Trail Prize Packs, which includes:

- One (1) T-Shirt with our new Trans Canada Trail logo, up to a value of C\$ 20.00 each;
- One (1) Hiking Buff with our new Trans Canada Trail logo, up to a value of C\$ 10.00 each;
- One (1) TCT Face Mask with our new Trans Canada Trail logo, up to a value of C\$ 10.00 each;
- One (1) CLIF Water Bottle, up to a value of C\$ 10.00 each;

- One (1) CLIF Portable Utensil Pack [Bamboo reusable], up to a value of C\$ 20.00 each;
- One (1) CLIF Lip Balm, up to a value of C\$ 1.00 each;
- One (1) 3-pack CLIF Bars, up to a value of C\$5.00 each

Estimated total value: C\$ 86.00

DRAW

9. The draw will take place on July 1, 2021.

10. The draw takes place at 2:00 pm (ET) on the aforementioned date at the Trans Canada Trail offices located at 321, de la Commune W., Montreal, Quebec. The prize winner(s) will be drawn at random from all eligible entries received.

11. The odds of winning depend on the number of contest participants. An individual cannot win more than one (1) prize.

GENERAL CONDITIONS

12. In the days following the draw, the contest organizers will contact the winner by phone or by email, at which time the winner must correctly answer the following skill-testing mathematical question to be entitled to their prize: $3 \times 4 + 3 - 7$. If the person does not answer correctly, the contest organizers will hold an electronic draw to select another name from all eligible entries received. If, after ten (10) business days of receiving the email or phone call, the participant whose name was drawn has still not contacted the contest organizers, the contest organizers reserve the right to award the prize to another individual.

13. The prize must be accepted as awarded and may not be transferred to another person (including the winner's successor or heir), substituted or redeemed for cash. In the event that a prize cannot be awarded as described for reasons beyond Trans Canada Trail's control, a substitute prize of equal value will be offered.

14. Trans Canada Trail will advise the winner by email of how to claim their prize.

15. The winner must sign a declaration and release form in accordance with the terms stipulated by Trans Canada Trail and return it within ten (10) business days of receipt.

16. Trans Canada Trail reserves the right to change the contest terms and conditions or to terminate the contest at any time whatsoever without notice.

17. Trans Canada Trail reserves the right to disqualify any individual or cancel any entry that does not comply with these contest rules.

18. All decisions by Trans Canada Trail are final and binding.

19. By entering this contest, all participants release Trans Canada Trail from any liability for any damages that may result from entering the contest or accepting and using the prize, should the individual be declared the winner.

20. The winner releases Trans Canada Trail and all persons involved in the holding of this contest from all liability for any and all injury, accident, loss or other damage or inconvenience related to their prize, or in connection with the acceptance, transportation or use of said prize.

21. The winner authorizes Trans Canada Trail to use their name, photograph, place of residence, voice and/or likeness in any advertising associated with the contest, without any form of compensation.

22. Participants agree to abide by these rules and regulations.

23. Quebec residents may submit any dispute regarding the organization or conduct of a promotional contest to the Régie des alcools, des courses et des jeux for a ruling. Any dispute with respect to the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

24. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules and Regulations, or the respective rights and obligations of the prize claimants and the Contest Administrators in connection with the Contest, shall be governed by, and construed in accordance with (i) the laws of the Province of Quebec and the laws of Canada applicable therein with respect to the residents of the Province of Quebec, and (ii) the laws of Canada applicable therein with respect to residents of the other Canadian provinces and territories, without regard to conflicts of law principles. Any attempt by a participant or any other individual to deliberately damage any website or undermine the legitimate operation of the Contest could be a violation of criminal and civil laws and, should such an attempt be made, the Contest Administrators reserve the right to seek damages from any such person to the fullest extent permitted by law. The Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited.

