# Social Media Copy Samples

Social media is one of the most powerful ways to connect in today’s digital world. Please feel free to use the following wording as a starting point for posting anything to do with your Trail Funding Program project to Facebook, Twitter, LinkedIn and Instagram in your community.

**Tag for Facebook: @TCtrailSentierTC**

**Tag for Twitter: @TCtrail**

**Tag for Instagram: @transcanadatrail**

**Tag for LinkedIn: Trans Canada Trail | Sentier Transcanadien**

**Hashtags to use: #ThankYouTCT**

## Announcing your Trail Funding

**Twitter**: Great news! [your organization’s name] is excited to announce that we received #TCTtrailfundingto enhance our section of the @TCtrail! #ThankYouTCT #

**Facebook**: Facebook fans, we have great news! [your organization’s name] just found out that we received #TCTtrailfunding to [explain what your grant will be used for] on our section of the @TCtrailSentierTC. #ThankYouTCT

**Instagram**: So excited to announce that [your organization’s name] was awarded #TCTtrailfunding to enhance our section of the @transcanadatrail! #ThankYouTCT

## Trail Funding Program awareness

What does it take to enhance the @TCtrail? Learn how #TCTtrailfunding is put to work all across the country by visiting tctrail.ca #ThankYouTCT

Through donor support, #TransCanadaTrail provides grants via their #TCTtrailfunding program to ensure funds have the greatest impact for the Traill. By receiving this grant, we’re [explain what your grant will be used for]. #ThankYouTCT

We’re [explain what your grant will be used for] on the #TransCanadaTrail. This wouldn’t be possible without #TCTtrailfunding! #ThankYouTCT

#TransCanadaTrail is committed to supporting efforts to maintain and improve Trail sections across Canada through its #TCTtrailfunding program.. Funding recipients, like us, are extremely grateful! #ThankYouTCT

As a #TCTtrailfunding recipient, [your organization’s name] is able to increase and improve the quality of the #TransCanadaTrail by [explain what your grant will be used for]. #ThankYouTCT

As a #TCTtrailfunding recipient, [your organization’s name] is able to improve the safety and comfort of users of the #TransCanadaTrail by [explain what your grant will be used for]. #ThankYouTCT

As a #TCTtrailfunding recipient, [your organization’s name] is able to contribute to making the #TransCanadaTrail accessible by [explain what your grant will be used for]. #ThankYouTCT

As a #TCTtrailfunding recipient, [your organization’s name] is able to contribute to promoting accessibility and inclusion on the #TransCanadaTrail by [explain what your grant will be used for]. #ThankYouTCT

As a #TCTtrailfunding recipient, [your organization’s name] is able to increase the number of greenway sections on the #TransCanadaTrail by [explain what your grant will be used for]. #ThankYouTCT

## Ways for public to get involved

Last year, [insert number of volunteers that worked with you] volunteers contributed [insert number of volunteer hours] hours in enhancements to the #TransCanadaTrail! Are you ready? [insert volunteer sign-up link]

Keeping the #TransCanadaTrail a national treasure starts with me…and you! Find out how to get involved [insert organization volunteer sign-up link] #ThankYouTCT

Spanning over 28,000 kilometres, keeping the #TransCanadaTrail great takes a team of thousands of dedicated volunteers. Are you ready to #GetInvolved? [insert volunteer sign-up link]