



**The Trans Canada Trail is a national legacy connecting Canadians to nature – and one another – thanks to you.**

# THE TRAILBLAZER

A report on the incredible impact of your gifts in action



# YOUR 2022 IMPACT ON THE TRAIL



Eleanor McMahon  
President & CEO  
Trans Canada Trail



Thanks to the generosity of thousands and thousands of donors, we are blessed with a national trail that now stretches 28,000 km – and continues to grow – connecting us from coast to coast to coast across our beautiful country.”



**YOU ARE A TRUE TRAILBLAZER, AND WE'RE GRATEFUL FOR YOUR SUPPORT.**



As a steward of the Trans Canada Trail, you're helping to inspire people to embrace the outdoors, to discover the diversity of our land and people, and to enhance their health and well-being as they explore nature with family and friends on the Trail.

**THANK YOU!**

Thank you again for your kind and generous support of the Trail in 2022.

Please renew your support in 2023 to help ensure that the Trail will continue to be around for generations to come.



**MAKE YOUR GIFT ONLINE AT TCTRAIL.CA/RENEW**

Trans Canada Trail  
T: 1-800-465-3636  
tctrail.ca

12362IN1



**Blakely**

FINISHED SIZE: 6.5" x 3.75"    FLAT SIZE: 15" x 13"    BLEED: 0.15"  
SAFETY: 0.0"    INK: 4/4    PACKAGE(S): P1 & P2  
FILE NAME: 12362-TCT-Renewal-RP1-r4    NOTES:

DIECUT/SCORE    FOLD    PERFORATION    LASERING    OUTSTANDING COPY  
FOLD/PERF    KISSCUT    UGLUE

# YOUR WELL-TRODDEN TRAIL

Trail use has been up right across Canada by an estimated 50% since the onset of the pandemic.

Thanks to you, this national treasure continues to provide vital connections to nature, allowing people to safely connect with one another too.

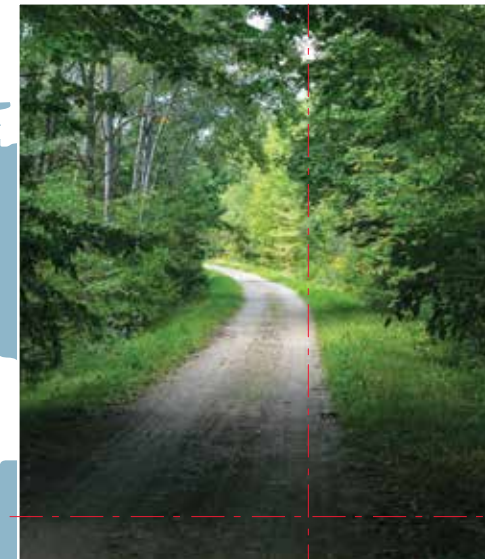
Your support is helping to protect and enhance this iconic trail making it available to people across the country.

**Just look at the impact you're making!**



## YOU'RE GROWING THE TRAIL

From realigning 10.9km of roadway to 7.63km of multi-use trail in the Yukon, to the creation of a Trail section that connects urban and rural municipalities in Saskatchewan, rebuilding old boardwalks and bridges in Nova Scotia, and dozens of other projects completed and currently in the works, your support is helping to enhance and protect the Trail right across Canada.



## YOU'RE MAKING THE TRAIL STRONGER

We want to be able to maintain the Trail for future generations, and with your support and advocacy efforts we were able to ensure that our federal funding was renewed after a successful #ISupportTCT campaign. Showing your overwhelming support for the Trail and encouraging local candidates to get involved by making their own pledges of support made all the difference.



## YOU'RE MAKING THE TRAIL ACCESSIBLE

Your support enabled us to continue our Accessibility Mapping Program, in partnership with AccessNow, in all 13 provinces and territories, mapping sections of the Trail using photographs, descriptions and data. This helps people make informed decisions about the Trail so they can more comfortably and safely explore and take advantage of everything it has to offer.



## YOU'RE CONNECTING YOUTH WITH NATURE

Developing the next generation of stewards starts with engaging youth. Your support allowed us to continue our Youth Employment Program, which provided over 50 young people across the country with jobs as trail builders, bike valet staff, maintenance crews and more. We were also able to expand our Outland Youth Employment Program for Indigenous high school students that focuses on land-based training and work experiences.