



CALL FOR NOMINATIONS

TRANS CANADA TRAIL FOUNDATION BOARD DIRECTOR

OPPORTUNITY OVERVIEW

Position:	Board Director (Two positions)
Position Type:	Volunteer
	The term of the Board appointment is three years and may be renewable for a second term of three years.
Location:	The Board meets in person once a year in Toronto, and virtually the rest of the year. Board members also serve on committees that meet virtually between quarterly Board meetings.
Start Date:	November 2023

The Trans Canada Trail Foundation Board of Directors is inviting applications and nominations of individuals for election to the Board of Directors for the 2023-2026 term.

ABOUT TRANS CANADA TRAIL & TRANS CANADA TRAIL FOUNDATION

Our vision is to inspire everyone to embrace the outdoors, to discover the diversity of our land and people, to enhance their health and well-being, and to share their stories along this globally significant and iconic trail network.

The Trans Canada Trail (the Trail) is the longest interconnected network of multi-use recreational trails in the world, spanning over 28,000 kilometres on land and water. Linking three oceans – the Atlantic, Pacific and Arctic – the Trail connects 15,000 rural, urban and Indigenous communities across every province and territory. It is a ribbon that connects Canada's diverse landscapes, seasons, people and experiences, and fosters unity, collaboration and connectedness.

Trans Canada Trail (the organization) is a registered charity that stewards this national trail in collaboration with community-based partners. With funding from the Government of Canada through Parks Canada, and investments from all levels of government and generous donors, Trans Canada Trail is the largest investor in trail infrastructure projects in Canada, supporting improvements, growth and enhancements for the benefit of generations to come.

Trans Canada Trail Foundation (the Foundation) is a registered charity that is responsible for fundraising to support the advancement of the Trans Canada Trail. The Foundation champions and leads philanthropic initiatives in support of the construction and maintenance of a national, accessible recreational trail network.

ABOUT YOU

You are passionate about nature and understand the significant impact that trails have in advancing the health and well-being of people and communities. You believe in the power of philanthropy to change lives and are committed to good governance.

ABOUT THE ROLE

The Trans Canada Trail Foundation Board of Directors plays an integral role in the strategic development and advancement of philanthropy in support of Trans Canada Trail. You'll work closely with the Board of Trans Canada Trail and its management team to support its funding needs and priorities.

The Board of Directors of the Trans Canada Trail Foundation is responsible for fundraising and prudent fiscal management to ensure the financial health of Trans Canada Trail. Specifically, the responsibilities of the Trans Canada Trail Foundation's Board of Directors are to:

- Fully engage in identifying and securing the financial resources and partnerships necessary for Trans Canada Trail to advance its mission.
 - Leverage connections, networks and resources to develop relationships and enhance revenue growth.
 - Provide oversight of special fundraising initiatives.
 - Ensure a stewardship strategy and recognition program is in place for all donors.
 - Ensure organizational financial health by prudent fiscal management and the setting of necessary financial, governance, and fundraising policies and standards.
 - Develop and execute a granting strategy in support of Trans Canada Trail.
 - Monitor and review the cost effectiveness of its fundraising activities.
 - Participate in the recruitment and orientation of new members.
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DESIRED EXPERIENCE AND COMPETENCIES

In addition to Board member experience and a commitment to good governance, the ideal candidate should have expertise/experience in fundraising, funds management and investment. Furthermore, the candidate should have connections to communities or individuals of influence, or corporate sectors with strong alignment to the values and mission of Trans Canada Trail.

COMMITMENT TO DIVERSITY AND INCLUSION

The Trans Canada Trail Foundation is committed to diversity and inclusion, and we understand that different experiences, expertise and diversity of thought create better opportunities to understand our

communities and environment. The Trans Canada Trail Foundation especially welcomes nominations and applications from people of diverse backgrounds. We value a Board made up of people with diverse voices and experiences and welcome your application if this role calls out to you. If you have the skills and experience that we've asked for, great. If you have different relevant skills that we haven't mentioned, tell us. We also consider potential, so don't be shy about applying; this role may still be a great match for you.

TO APPLY

Individual applicants should provide a cover letter expressing their interest as well as a biography and/or CV. Nominations should provide a cover letter with the reason for the nomination along with a biography and/or CV and the consent of the person being nominated. For consideration for 2023, applications and nominations must be received by **October 20, 2023, at 17:00 EDT**.

APPLY NOW: <https://tctrail.ca/trans-canada-trail-foundation-board-director/>

The Trans Canada Trail Foundation Board will review all nominations and applications. Selected candidates will be contacted in early November for an interview.

Only those short-listed candidates selected for an interview will be contacted. We thank all applicants for their interest.

Trans Canada Trail Foundation is committed to the full inclusion of all qualified individuals. As part of this commitment, Trans Canada Trail Foundation will ensure that persons with disabilities are provided reasonable accommodations. If reasonable accommodation is needed to participate in the interview process, please contact the Manager, Human Resources at hr@tctrail.ca.

LEARN MORE

Website: <https://tctrail.ca>

Facebook: <https://www.facebook.com/TCTrailSentierTC>

Twitter: <https://twitter.com/TCTrail>

Instagram: <https://www.instagram.com/transcanadatrail>

LinkedIn: <https://www.linkedin.com/company/trans-canada-trail/>